NESORA

CREATE · CONNECT · EARN

Copyright & Intellectual Property Policy

NESORA — CREATE · CONNECT · EARN

Platform Operator: NESORA SYSTEMS LTD

Contact Email: hello@nesora.com

Reports Email: hello@nesora.com (Subject: Copyright / IP Report)

Appeals Email: hello@nesora.com (Subject: Copyright Appeal)

1. Purpose and Scope

This Copyright and Intellectual Property Policy explains how intellectual property is protected and handled on NESORA, including content uploaded by creators, NESORA's brand and technology, and reports of suspected infringement. It applies to all users of the NESORA website, applications, Fan Space, Creator Space and related services.

This Policy operates alongside the NESORA Terms of Service, Creator Agreement, Community Guidelines and applicable Nigerian law, including copyright and trademark law.

2. Ownership of NESORA Intellectual Property

The NESORA name, logo, visual identity, design elements, software, source code, interface, original text, graphics, platform features and other materials created for NESORA are owned by NESORA or used under licence, except where otherwise stated.

Users may access and use NESORA only for the intended purposes of the Platform. Unless NESORA gives written permission or applicable law allows it, users must not copy, reproduce, modify, distribute, sell, sublicense, reverse engineer, scrape, create derivative works from, or commercially exploit NESORA's protected materials.

No user receives ownership of NESORA's trademarks, software, brand assets or other intellectual property merely by creating an account, using the Platform or participating in a promotion.

3. Ownership of Creator Content

Creators retain ownership of the original content they create or lawfully control and upload to NESORA. Uploading content does not, by itself, transfer ownership of that content to NESORA.

Creators are responsible for ensuring that they own or have obtained the permissions, licences, releases and other rights required to upload, publish, stream and monetise their content on NESORA. This includes rights relating to music, sound recordings, film footage, scripts, photographs, artwork, performances, trademarks, locations and identifiable people where applicable.

Where content is co-created, commissioned, adapted, licensed or subject to a distribution agreement, creators must ensure their agreements permit the intended publication and monetisation on NESORA.

4. Licence Granted to NESORA

By uploading or publishing content, the creator grants NESORA a non-exclusive, worldwide licence, for the period the content is made available through the Platform, to host, store, reproduce, encode, transcode, format, display, perform, stream, distribute within NESORA, and technically adapt the content as reasonably necessary to operate, secure and deliver the service.

This licence also permits NESORA to display the content's title, thumbnail, creator name, channel/profile identity and reasonable excerpts for in-platform discovery, recommendations, previews and promotion of the content on NESORA.

The licence does not transfer ownership of the content to NESORA. Any external advertising campaign, third-party licensing, sale of content rights, or use beyond operating and promoting the NESORA service must be covered by the Creator Agreement or separate written permission where required.

Creators must not upload content if they cannot grant the rights described in this Policy. Creators may remove their content subject to the Platform's technical processes, outstanding transactions, legal preservation duties and any separate licence or agreement they have accepted.

5. Prohibited Intellectual Property Infringement

Users may not upload, stream, share, promote or monetise content that infringes another person's copyright, trademark, patent, design right, trade secret, image or publicity right, or other intellectual property right.

- Uploading films, series, music, sports broadcasts, television programmes or paid content without the necessary rights.
- Re-uploading content downloaded from YouTube, TikTok, Instagram, streaming services or another creator without permission or another lawful basis.
- Using copyrighted music, samples, footage, artwork, photographs, logos or performances without the rights required for the intended use.
- Impersonating a brand, creator, rights holder or official channel, or using a confusingly similar name, logo or presentation.
- Removing, hiding or altering copyright notices, watermarks, digital rights information or ownership attribution to mislead users.
- Using bots or other tools to copy, scrape, download or redistribute NESORA content in breach of these Terms or applicable law.

The fact that content is publicly available online, credited to its owner, or labelled "no copyright intended" does not by itself establish permission to reuse it.

6. Copyright and Intellectual Property Complaints

A copyright owner or authorised representative who believes that material on NESORA infringes their rights may submit a report to hello@nesora.com with the subject line "Copyright / IP Report".

To help NESORA assess a report, include:

- Your full name or the name of the rights-holding organisation, and your contact email.
- An explanation of the copyrighted work or other intellectual property right you claim to own or represent.
- The exact NESORA content link, creator account, title or other information that allows the material to be located.
- An explanation of how the material allegedly infringes your rights.
- Evidence of ownership or authority to act, where reasonably available.
- A statement that you believe in good faith that the reported use is not authorised by the rights holder, its agent or the law, and that the information in the report is accurate.

NESORA may request additional information if a report is incomplete or unclear. Do not submit false claims or use the reporting process to harass a creator, suppress lawful criticism or interfere with legitimate competition.

7. Review, Restriction and Removal

NESORA will assess reports in light of the information provided, the nature of the rights claimed and applicable law. Where appropriate, NESORA may temporarily restrict access to, disable, demonetise or remove the reported material while it investigates.

NESORA may notify the uploader of the complaint and request evidence of ownership, permission or another lawful basis for publication. NESORA may restore content if the report is withdrawn, appears unsupported, or the uploader provides sufficient information to show that the content may lawfully remain available.

NESORA's response will depend on the circumstances and applicable legal requirements. Submission of a complaint does not guarantee immediate removal, and NESORA may take additional steps where required by law.

8. Creator Response and Review

A creator who believes content was incorrectly restricted or removed may email hello@nesora.com with the subject line "Copyright Appeal". The creator should provide the content link, explain why the action is disputed, and include evidence of ownership, licence, permission or another lawful basis for use.

NESORA may share relevant information from the appeal with the reporting party where reasonably necessary to assess the dispute, subject to privacy and legal requirements. NESORA may keep content restricted while a credible dispute remains unresolved or where law requires continued restriction.

Creators must not re-upload content removed for infringement while the matter remains unresolved unless NESORA confirms that the content may be restored or the creator has resolved the rights issue.

9. Repeat Infringement and Enforcement

NESORA may apply proportionate enforcement where there is credible evidence of infringement, including a warning, removal of content, restriction of upload or monetisation features, suspension, termination, or other measures permitted by the Terms of Service and applicable law.

Repeated or serious infringement may result in account termination. NESORA may also preserve relevant records and cooperate with lawful requests from courts, regulators or law-enforcement authorities.

Where monetisation is affected, NESORA may hold disputed earnings related to the reported content while reasonably investigating rights ownership, fraud or payment obligations. Any decision affecting creator earnings will be handled under the Creator Agreement and payout rules.

10. Trademarks, Brand Names and Impersonation

Users must not use NESORA's name, logo or other brand assets in a way that falsely suggests sponsorship, employment, endorsement, partnership or official status. Written permission is required for commercial use of NESORA brand assets except where use is expressly authorised.

Creators may refer to other brands or people where lawful, but must not falsely imply endorsement, impersonate an official account, or use third-party logos in a way that infringes rights or misleads users.

11. Copyright Exceptions and Lawful Use

NESORA recognises that some uses of protected material may be permitted by law, including applicable exceptions, limitations, criticism, review, quotation, news reporting or other lawful uses depending on the circumstances. Credit or attribution alone does not automatically make a use lawful.

NESORA considers the information available when reviewing a complaint and does not treat every use of third-party material as automatically infringing. Users remain responsible for ensuring that their use is lawful.

12. Content Removal, Account Closure and Records

Removing content from NESORA does not necessarily remove copies previously downloaded, shared, cached or lawfully retained by other users or service providers. NESORA may retain limited records relating to a complaint, enforcement action, transaction or legal dispute for security, compliance and recordkeeping purposes.

Where an account is suspended or terminated, the handling of its content, relevant earnings and retained data is governed by the Terms of Service, Privacy Policy, payout rules and applicable law.

13. No Transfer of Rights by Viewing

Viewing, accessing or paying to consume content on NESORA grants the user access only under the applicable Platform rules. It does not transfer ownership of the content or grant permission to download, reproduce, publicly perform, redistribute, resell, record or commercially exploit the content unless NESORA and the rights holder expressly permit it or the law allows it.

14. Contact

Copyright, trademark and intellectual property reports: hello@nesora.com
Appeals concerning copyright or intellectual property decisions: hello@nesora.com

Please use the subject lines “Copyright / IP Report” or “Copyright Appeal” to help NESORA route your message.